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GLTC WINS SPAR SUPPLIER OF THE YEAR AWARD

Goscor Lift Truck Company (GLTC) has been awarded the coveted SPAR Group's Supplier of the Year accolade for 2021. The award coincides with the 20th anniversary of GLTC's partnership with the leading retail group.

GLTC's relationship with The SPAR Group ("SPAR"), one of the largest retailers in Southern Africa, dates back some 20 years ago. The leading materials handling equipment solutions provider currently has over 1 000 units deployed across SPAR's Distribution Centres in South Africa, including forklifts, reach trucks, order pickers and power pallet trucks.

As the sole distributor of leading materials handling brands, including Crown, Doosan, Bendi, Sunlight lead acid batteries and DEC tow tractors in Southern Africa, GLTC is able to offer the company to offer a full basket of materials handling equipment and warehousing solutions to the market.

Michael Keats, Director at GLTC, says a partnership mentality has been central to the longevity of the relationship between the two companies. Apart from reliable and efficient equipment, GLTC focusses on offering an unparalleled service regime to the retail group, ensuring high equipment availability and uptime. This includes on-site support and technical staff in KwaZulu-Natal and Nelspruit, with service support teams in all the other regions.

This is the second time that GLTC has taken home SPAR's Supplier of the Year Award, having previously clinched it in 2016.



GLTC Awarded SPAR Supplier of the Year – Left to right: Daniel van Rensburg – GLTC KZN Battery Division Manager , Cecil Oates – GLTC Managing Director (on screen) , Mike Keats – GLTC KZN Director, Solly Engelbrecht SPAR Group Logistics Executive, Patrick Barber – GLTC Sales Director (on screen))

"We are very proud to be in partnership with SPAR and to have received this award for the second time. The service quality matrix which SPAR uses to measure their Supplier of the Year and being pegged against many other key service providers to their Distribution Centres, is a great gauge for best practice in our industry. To come out on top makes us very proud indeed. We plan to sustain these service levels and develop upon them. The open communication between us and the customer allows us to critically evaluate our service level offering and assists us to keep improving as we grow together," concludes Keats.

The SPAR Group Logistics Executive, Solly Engelbrecht, said, "GLTC has been an integral partner in the success of SPAR operational efficiencies, and we are honoured to have them as a supplier. We look forward to the successful continuation of this long-standing business relationship into the future."

Ruark du Preez, SPAR Group Fleet Optimisation Manager added, "We are proud to have GLTC as one of our key suppliers and look forward to an ongoing partnership and future technological advances where we can push the efficiency boundaries within our operations."

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