

BETTER INFORMATION > BETTER DECISIONS > BETTER RESULTS

InfoLink®

A Crown Insite™ Solution

MOVING FORWARD

Technology has revolutionised the way we capture, share and act on information, in our personal lives and most aspects of modern business. Crown brings the benefits of technology to material handling by connecting lift trucks, operators, and facilities to give you a new perspective on your fleet.

Designed and developed by Crown, InfoLink® is a wireless operator and fleet management solution that puts the power of accurate, up-to-date, business metrics right at your fingertips.

When robust data drives confident decisions, your organisation can achieve greatly improved results:

- Lower costs
- Higher productivity
- Improved safety and compliance
- Optimised operations

InfoLink: Move your business forward with Crown.

Discover in the brochure how InfoLink helped:

Yamaha Motorcycles reduce fleet damage by: **30%**

Spicers reduce fleet size by: **40%**

LEARN MORE
crown.com

InfoLink®
A Crown Insite™ Solution

Simple to implement, scales easily, and delivers outstanding return on your investment.

By combining precise truck-based sensors, secure wireless data transmission, and a cloud-based management portal, InfoLink provides maximum benefits with minimal equipment or expense.



CONNECT

InfoLink wirelessly connects your entire fleet, capturing critical truck and operator data to provide valuable insights about your operation.

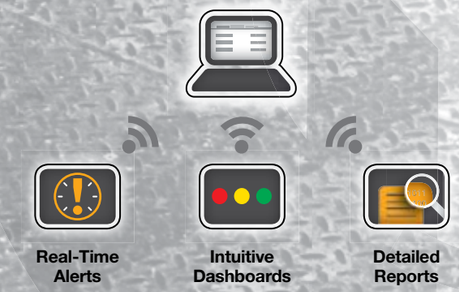
BETTER INFORMATION



ACHIEVE

With InfoLink, it's easy to define benchmarks and measure results for continual progress in reducing expenses, improving safety, and increasing productivity.

BETTER RESULTS



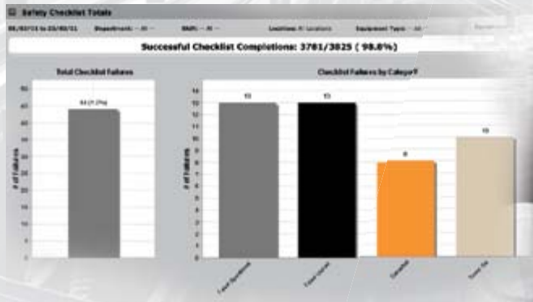
MANAGE

Real-time alerts, intuitive dashboards, and detailed reports provide the information you need, when and how you need it, to make data-driven decisions.

BETTER DECISIONS

OPERATOR MANAGEMENT

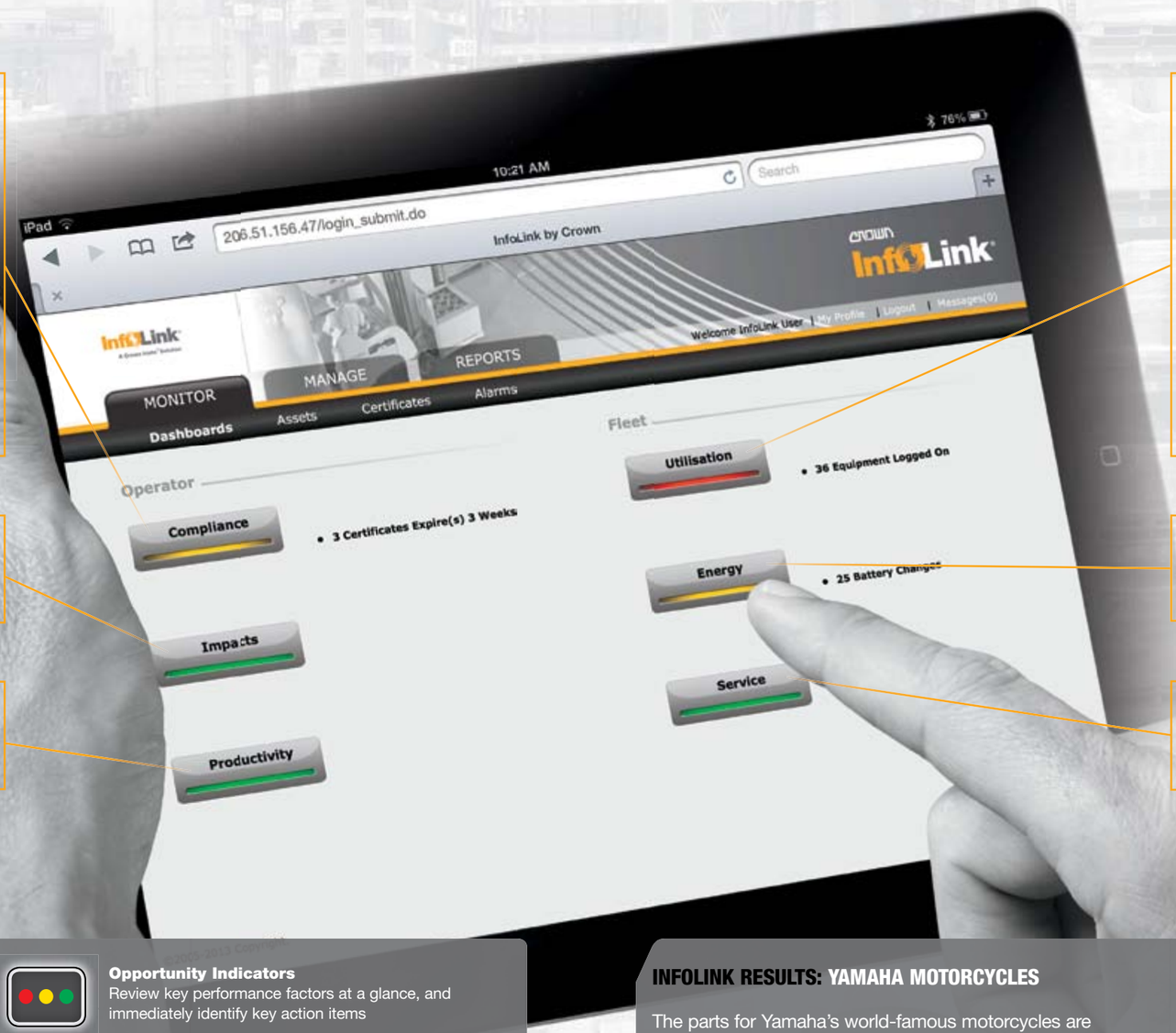
InfoLink® lets you monitor and manage the operator factors that have the greatest impact on your bottom line.



Compliance
- Manage equipment access, operator certification
- Streamline pre-shift inspections
- Document the process with digital records

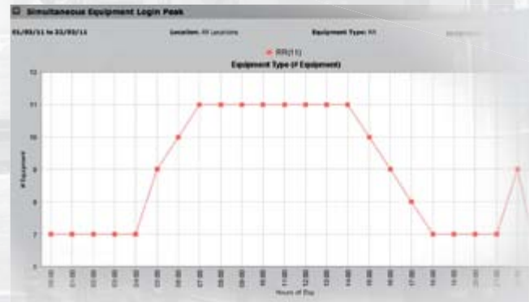
Impacts
- Receive incident alerts and impact details
- Identify problem areas to reduce damage
- Promote safe truck operation

Productivity
- Record and compare truck activity by operator
- Analyse productivity across facilities, departments, shifts
- Ensure optimal use of equipment for the task



FLEET MANAGEMENT

With InfoLink®, tracking and managing essential fleet factors is a simple, seamless process.



Utilisation
- Track equipment status
- Optimise fleet size and equipment allocation
- Identify long-term and seasonal needs

Energy
- Optimise battery/tank changes
- Improve battery life and performance
- Calculate fuel expense

Service
- Schedule service to minimise downtime
- Streamline repairs
- Inform life cycle decisions

POWERFUL TOOLS FOR CONFIDENT DECISIONS

Precise data and pure processing power are only part of the story. What really matters is translating information into insights you can use to make effective business decisions. InfoLink makes this easy, with immediate views of key performance factors (status at-a-glance). Now, keeping your entire fleet performing at peak—and promoting operator safety and productivity—is easier than ever.

Opportunity Indicators
Review key performance factors at a glance, and immediately identify key action items

Interactive Dashboards
Explore and analyse issues quickly using visually appealing charts and graphs

Detailed Reports
Generate fully detailed, customised reports automatically or whenever required

INFOLINK RESULTS: YAMAHA MOTORCYCLES

The parts for Yamaha's world-famous motorcycles are distributed throughout Europe with a 24 or 48 hour turna-round from a 30,000 sq. m. facility in Schiphol, Netherlands. It comprises an automated high bay warehouse with 17,200 pallet locations plus a further 11,000 in standard pallet racking and an inventory of 120,000 SKU's. Since replacing its ageing forklift fleet with Crown equipment and the Infolink® fleet management system, costs at the distribution centre have plummeted by 10% while fleet damage is over 30% lower.

OVER 30% REDUCTION IN FLEET DAMAGE

"InfoLink® enables efficient use of the trucks, gives a complete overview of equipment usage and because of safety related impact monitoring, the operators drive more carefully and we have far less damage. I estimate the annual cost savings compared to our old fleet will be between 10% – 15%."

— Gerrit Viveen, Yamaha Motorcycles

RESULTS COMPANY-WIDE

InfoLink® combines integrated data and a user-friendly interface, allowing authorised users in diverse roles to discover insights and deliver better results throughout your organisation.

Management



Establish efficient, consistent processes to optimise operations

Supervisors



Access timely information and data to drive coaching and team performance

Safety



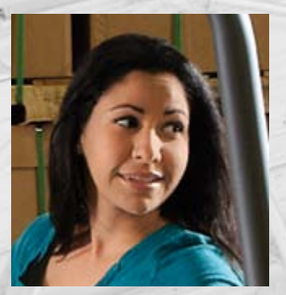
Minimise risk and enforce policies to keep operators safe and productive

Maintenance



Deliver effective maintenance and efficient service to keep trucks safe and reliable

Operators



Promote safety and efficiency with automated checklists and trucks performing at peak

InfoLink has given us so much more than merely access control and it's making a real impact on our bottom line. It took a little while to get to know the system, but now that we are more familiar with it, its benefits have become more apparent. Damage has fallen, and real-time usage, battery and fault data means we have been able to opt for a planned maintenance contract.

— Gerrit Viveen, Yamaha Motorcycles

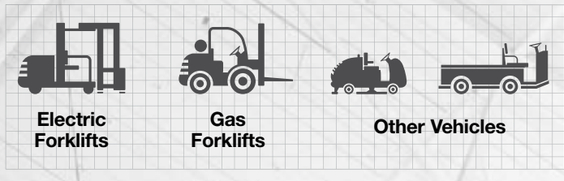
IMPLEMENT WITH EASE





Durable InfoLink modules capture, store, and transmit data on key equipment performance factors.

Secure, integrated data for your entire fleet.



InfoLink® modules can be installed on electric and gas forklifts, non-Crown lift trucks, other types of vehicles, and even stationary equipment. This means you can access and analyse data from all modules within the InfoLink interface, for a complete, integrated picture of your operations.

Insights to drive action. At your desk or on the go.



InfoLink is a secure, web-based solution, so its full functionality is available whenever and wherever you need it, using the devices you have at hand.

Depending on solution configuration and WiFi availability, InfoLink will update data in real time, or store information in modules for periodic uploading.

In either case, your data is protected by robust security features. InfoLink requires a username and password for data access, and SSL protection is available. Operator access is managed through keypad codes or ID cards, and managers control permissions for each individual or group.

FLEXIBLE PLANS TO FIT YOUR NEEDS.

InfoLink is a versatile solution that can scale easily to meet your needs. The Advantage Service Plan includes full features and capabilities, while the Standard Service Plan provides essential functionality.

		InfoLink ADVANTAGE	InfoLink STANDARD
Operator	Compliance	●	●
	Impacts	●	●
	Productivity	●	
Fleet	Utilisation	●	●
	Energy	●	
	Service	●	

As a wireless solution, InfoLink minimises infrastructure costs and supports existing and future WLAN. InfoLink is compliant with WiFi 802.11 a/b/g/n wireless standards and supports a variety of security encryption protocols. Available encryptions include open, WEP-64, WEP-128, WPA-PSK, WPA-LEAP, WPA2-PEAPv0-MSCHAPv2, and WPA2-TLS.

INFOLINK RESULTS: SPICERS

Offering over 17,000 items from its product portfolio and operating from eight strategically located distribution centres, the UK-based wholesale provider of stationery and office supplies wanted to improve efficiency and reduce costs of its MHE fleet. After an extensive tendering process Spicers chose Crown equipment and was able to reduce the size of its total fleet by 40%. All trucks were fitted with the latest version of InfoLink® which together with the smaller fleet enabled Spicers to reduce their maintenance and damage billing by over 90%.

FLEET REDUCED BY 40%

OVER 90% REDUCTION IN DAMAGE BILLING

"InfoLink® has given us visibility. As well as the operator efficiency improvements, there have been additional financial benefits. It's fact – Crown really helped us to reduce our operating costs."

— Bobby Arman, Spicers

Better Information. Better Decisions. Better Results.

Contact Crown today to experience InfoLink first-hand.

LEARN MORE

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