New equipment elevates KZN dairy's production

LEADING KZN milk producer Dairy Day recently acquired six Crown 3-wheel electric forklifts with double batteries to cater for double shifts and two Crown powered pallet trucks, also with double batteries.



The equipment was supplied by Goscor Lift Truck Company and is being used at Dairy Day's new 15 000m² processing facility in Howick. The plant can process up to 600 000 litres of fresh milk per day and, in addition to milk, it is also well-known for its maas, yoghurt, cream, fresh juice, dairy blends, butter and powdered milk.

"We think very carefully about every capital investment," said Dairy Day Warehousing General Manager, Stuart Dickson, "and after looking at a few options we had no hesitation in choosing Crown equipment from GLTC. The machines are of the highest quality, they are efficient, easy to operate and most importantly, service and the backup support from the Goscor team is excellent."

Part of the deal was a Goscor-supplied battery bay, which was successfully installed based on Goscor's vast experience of such facilities across a wide range of different warehouse conditions throughout the country.

Crown, which is highly regarded globally in the dairy sector, is the world's largest manufacturer of electric powered materials handling equipment. It has a reputation for well designed, durable, user-friendly machines.

A key element in Crown's success is its advanced technology and its ingenious 'human factor engineering', which gives the operator the security, confidence and momentum to accomplish benchmark warehouse productivity.

Created in August 2014, Dairy Day came into being after it acquired and merged Stonelees Dairies and Honeydew Dairies. According to the company, the subsequent economies of scale have ensured a secure volume of quality milk and related products to meet the future needs of its customers.

Dairy Day believes its ownership structure is a model of progress and transformation in the dairy industry. It is owned by 31 dairy farmers in Kwazulu-Natal. Each farmer has a shareholding in direct relation to the number of litres he supplies.

Dairy Day farmers hold 85% of the shares of the operating entity with the remaining 15% being held by the Dairy Day Farmers Workers Trust, which represents the supplier shareholders' farm workers.

Dickson says that while the Crown equipment required a slightly greater capital investment than some of its competitors, his company was comfortable that the entire package would cost less in the long run.

"Taking into account the efficiency and durability of the machines and the quality of Goscor's service and support we are sure that over the lifetime of the machines we will get the best possible return on investment," he said.

GLTC's Dale Rosewall who managed the deal says that Dairy Day is a thoroughly professional company. "We look forward to working with Stuart and his team for a long time to come," he said.

Enquiry no: 29

Awards trifecta for logistics company

IMPERIAL Logistics won three prestigious awards the recent 28th annual Logistics Achiever Awards, which honour companies for excellence in logistics and supply chain management.

The group's achievements and innovation in driving the competiveness of its clients were recognised with two Logistics Achiever Awards, and Imperial also netted an Enviro Award for its contribution to "greening" African supply chains.

Imperial Health Sciences took home a Silver Award for a "three-in-one" project that is delivering multiple benefits for the company and its clients.

"Running three different businesses under one roof, with one operations team and a single set of standard operating procedures that caters for the varied requirements of each company, was the challenge facing Imperial when we decided to integrate our pharmaceutical wholesaling business Pharmed, as well as some services offered by Imperial Retail Logistics, into the Imperial Health Sciences' operation in Cape Town," said the company's chief business development and strategy officer Cobus Rossouw.

He said Imperial's innovative and effective approach to this project was yielding significant benefits, including improved service levels.

"An impressive 98.28% total service level conformance was achieved within the first year of the project going live, an overall decrease in operational expenditure was realised and clients' sales were maximised," Rossouw said.

In addition, the project delivered environmental benefits, since the consolidation of various operations and deliveries is resulting in lower electricity usage and fuel consumption.

Imperial Logistics group company Resolve won a Silver Logistics Achiever Award in recognition of a unique alliance formed with client PFG Building Glass (PFG) and transporter Imperial Dedicated Contracts.

"Our three year contract to set up and operate PFG's logistics command centre at its Springs plant is based on a gain share principle where profit is only earned through transport savings achieved. It is a ground-breaking contract because the transporter is included in the gain share earnings," Rossouw said.

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